



**CONTACT:** Sarah Moran  
Marriott International  
301-380-4466  
[Sarah.Moran@marriott.com](mailto:Sarah.Moran@marriott.com)

Joseph Hull  
General Manager  
Fairfield Inn & Suites Crestview  
850-689-0074

**FAIRFIELD INN & SUITES HOTEL TO OPEN IN CRESTVIEW, FLORIDA WITH NEW DESIGN AND DÉCOR**  
*The hotel opens with a new design that pays homage to the brand's origins at the Fairfield Farm*

Crestview, FL – September 6, 2018 – The 90-room Fairfield Inn & Suites by Marriott in Crestview, Florida is scheduled to open this Tuesday, September 11, 2018 with a new décor that provides guests with a feeling of warmth and calm while traveling. Located at 110 Crosson Street, the Fairfield Inn & Suites Crestview will operate as a Marriott franchise, managed by [Strand Hospitality](#) of Myrtle Beach, South Carolina.

The Fairfield Inn & Suites Crestview offers guests convenient access to Destin, Fort Walton Beach, Eglin Air Force Base, Northwest Florida State College, Garden City Sports Complex and Timber Creek Distillery.

“Delivering both function and comfort, our new design and décor elevate the Fairfield brand, setting a new standard in the moderate tier category,” said Callette Nielsen, vice president and global brand manager, Fairfield Inn & Suites. “At Fairfield Inn & Suites, we provide an easy, positive and productive travel experience, as well as the promise of consistent and reliable service at an exceptional value. The Fairfield Inn & Suites Crestview is a truly stunning example of the brand’s contemporary look and feel, and we are pleased to introduce Fairfield Inn & Suites hotels in the Crestview area.”

The new décor package is warm, timeless, forward-thinking, and inviting with simple nods back to the brand’s heritage. Specific elements meant to evoke feelings from the Fairfield Farm include a farmhouse table in the lobby for gathering and connecting, photography from the Fairfield Farm serving as artwork in the lobby and guest rooms, natural materials and unique textures featured throughout, and a history wall in every property showcasing the brand’s roots.

The new guestroom design is impactful, unique and addresses the functional needs of the Fairfield guest for a seamless experience. The room was designed with the modern traveler’s needs to stay productive on the road in mind without overcomplicating the guestroom. Each room features a modern lounge chair, serving as both functional and comfortable to either work or relax in. The artwork in the room takes center stage with the window treatment acting as a focal point, displaying photography taken at the Fairfield Farm. The material is sheer and allows light to pass through the photography, warming up the room and creating a comfortable environment. The guestrooms also feature a mobile desk, a comfortable couch, refrigerator, coffeemaker and microwave.

Additional hotel amenities include an outdoor swimming pool, an exercise room, valet laundry service, complimentary Wi-Fi, as well as fax and copy services, and offers a 390-square foot boardroom and a 624-square foot meeting room to accommodate functions of up to 45 people. A complimentary hot breakfast, featuring oatmeal, scrambled eggs, sausage, make-your-own waffles and other healthy items, such as fruit, yogurt, and whole grain cereals and breads is also available.

### **About Fairfield Inn & Suites**

Fairfield Inn & Suites by Marriott is designed for today's traveler who is looking to be productive on the road, whether for business or leisure. In addition to complimentary Wi-Fi and hot breakfast, Fairfield Inn & Suites offers thoughtfully designed rooms and suites that provide separate living, working and sleeping areas. With over 900 properties around the globe, Fairfield Inn & Suites is proud to participate in the company's award-winning loyalty programs – Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The programs, operating under one set of unparalleled benefits, enable members to earn points toward free hotel stays, achieve Elite status faster than ever, and seamlessly book or redeem points for stays throughout our loyalty portfolio of 29 brands and more than 6,700 participating hotels in 130 countries & territories. To enroll for free or for more information about the programs, visit [members.marriott.com](http://members.marriott.com). For more information or reservations, visit [www.fairfieldinn.com](http://www.fairfieldinn.com), become a fan on [Facebook](#) or follow @FairfieldHotels on [Twitterhttp://www.twitter.com/fairfieldhotels](http://www.twitter.com/fairfieldhotels).

###