



--For Immediate Release--

Strand Hospitality Services Names Michael Higginbotham as the General Manager for the Hampton Inn & Suites in Millington, Tenn.

(Millington, Tenn.) January 29, 2016- Strand Hospitality Services recently announced that Michael Higginbotham recently was named as the General Manager for the Hampton Inn & Suites in Millington, Tenn. located at 8838 U.S. Highway 51 north, just five miles from the Naval Support Academy Mid-South. In his role as General Manager, Higginbotham will be responsible for all day-to-day operations of the hotel.

“I am extremely excited to join the team at the Hampton Inn & Suites in Millington,” said Higginbotham. “The hotel is a great property and consistently ranks atop Trip Advisor and other guest review sites. I look forward to building on the current successes of the hotel.”

With over a decade of hospitality experience in multiple hotel brands, Higginbotham most recently worked as a Task Force General Manager for American Hospitality Management where he was responsible for training and overseeing new property development on both new builds and acquisition re-branding hotels.

Prior to his role as Task Force General Manager, Higginbotham worked in the General Manager position with numerous brands including; Hampton by Hilton, Courtyard by Marriott, Four Points by Sheraton and Holiday Inn Express.

“Michael is the ideal choice for the GM role at the Hampton Inn & Suites in Millington,” said Jamie Dudley, Regional Director of Operations for Strand Hospitality Services. “His experience along with a successful career in all aspects of the hospitality industry is very impressive and perfect for this great property.”

Michael graduated from the University of Memphis with a Masters of Public/Business Administration. He currently resides in Arlington, Tenn.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 45 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with over 20 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.
www.strandhospitality.com