



**--For Immediate Release--**

**Strand Hospitality Services Names Sharon Johnston as the Director of Sales for the Holiday Inn Express & Suites in Atlanta-Downtown**

**(Atlanta, Ga.) November 19, 2015-** Strand Hospitality Services recently announced that Sharon Johnston has been named as the Director of Sales for the Holiday Inn Express & Suites in downtown Atlanta, Ga. She will be responsible for the day-to-day sales and marketing efforts of the 173-room hotel located at 111 Cone Street NW.

"I am thrilled to join the team at the Holiday Inn Express & Suites here in Atlanta," said Johnston. "It is a wonderful property to sell with a fantastic location, "winning staff", and great amenities. I am excited to build new relationships within the community and show them what we have to offer."

With more than a decade of hotel sales experience, Johnston most recently worked as the Senior Sales Manager for the Hotel Capitol Park in Atlanta where she was responsible for both maintaining and attracting new transient and corporate business to the hotel during a major transition. She also worked as the Director of Sales at the Holiday Inn Express-Camp Creek, Atlanta where she contributed to increased average daily rates, trained the sales staff and established a number of major LNR accounts (i.e., Porsche, Kellogg's, Chick Fil A, Fastenal, Penske, Southwest Airlines, and more).

"Sharon is the ideal choice to run the Sales Department at the Holiday Inn Express & Suites in Atlanta," said Robin Grazioso, Regional Director of Sales for Strand Hospitality. "Her experience and knowledge of the hotel industry as well as the Holiday Inn brand is very impressive and perfect for this hotel."

**About Strand Hospitality:** With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 45 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with nearly 40 hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG. <http://www.strandhospitality.com>