

FOR IMMEDIATE RELEASE: Lake City Hotel Brings Festive Cheer to the Community's Historic District

November 25th, 2014

128 West Main St.

Lake City, SC 29560

The Inn at the Crossroads, Lake City, SC—On Friday, December 5th, the Inn at the Crossroads—Lake City's new boutique hotel—will be kicking off the holiday season with a community meet & greet in the lobby of the Inn (128 West Main St., Lake City, SC 29560). This celebratory event honors the opening of the Inn at the Crossroads and the small businesses, boutiques, and restaurants that light up our downtown historic district and make Lake City shine year-round but especially around the holidays.

Following the Greater Lake City Chamber of Commerce's Christmas Parade (beginning at 6 p.m. on Lake City's Main Street), The Inn at the Crossroads will be hosting their holiday bash featuring a visit from Santa Claus, tours of the Inn, and seasonal refreshments, all in the gorgeously-appointed bar and lounge area of the hotel. This is your chance to enjoy the magic of the holidays in one of Lake City's newest and most beautiful businesses and to meet the Inn at the Crossroads staff, so be sure to join us for an evening full of festive activities.

A full-service, independently-operated boutique hotel, The Inn at the Crossroads weds Lake City's history as a cozy resting place for travelers to its current role as an arts and culture nexus of the Southeast. Travelers and tourists have long been welcome in our community, and now we're expanding our tradition of hospitality and hominess with one of the Pee Dee's most beautiful hotels. Come join us on the 5th to tour the Inn at the Crossroads and begin the holiday season with us!

For more information, please contact Seth Kines, Director of Sales and Marketing, at (843)-830-7499 or by emailing SKines@SDChotels.com. Reservations are available through the Inn's website at www.theinnatthecrossroads.com. For more about Lake City, please consult www.lakecitysc.com or contact the Lake City Partnership Council at (843)-374-0138.