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--For Immediate Release--

**Strand Development Company, LLC Names Seth Kines as Director of Sales  
For the Inn at the Crossroads Hotel**

(Myrtle Beach, S.C.) September 16, 2014- Strand Development Company, LLC recently announced that Seth Kines has been hired as the Director of Sales and Marketing at the Inn at the Crossroads, a new boutique hotel opening this fall in Lake City, S.C. Kines will oversee the day-to-day sales efforts for the 57-room property.

"I am thrilled to join the Inn at the Crossroads hotel during this exciting time and I am especially pleased to be taking part in the grand opening of this unique property," said Kines.

Kines previously served as the Assistant Front Office Manager and Group Sales Coordinator for the Kiawah Island Golf Resort in S.C. and the Front Office Manager for the Hyatt Regency in Greenville, S.C. before moving to the position as Director of Sales and Marketing for the Hawthorn Suites Greenville, S.C.

"With his extensive sales, marketing and leadership experience and proven success, Seth will be a strong addition to the Lake City team." said Allan Brunner, Corporate Director of Sales & Marketing for Strand Development Company, LLC.

Kines, who is originally from Rome, Ga., currently resides in South Carolina.



**About Strand Development:** With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management.

Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.