



--For Immediate Release--

Strand Hospitality Services Hires New Corporate Director of Sales and Marketing

(Myrtle Beach, SC) January 4, 2018- Strand Hospitality Services recently announced that Amanda Bryant has been hired as the Corporate Director of Sales and Marketing. In this role, Bryant will be responsible for the regional sales team as well as overseeing the sales and marketing initiatives for all of Strand Hospitality.

"I am incredibly thrilled to join the Strand Hospitality team," said Bryant. "This is an exciting time to be part of Strand and I look forward to being part of their growth and development in 2018 and beyond."

Bryant joins the Strand team with a record of achievement and demonstrated marketing and sales success for three hospitality companies.

Her most recent role includes the Regional Director of Sales and Marketing for Auro Hotels in Greenville, SC where she was responsible for developing and implementing sales and marketing plans and budgets, as well as working with individual properties and owners to achieve revenue and probability goals. Prior to her position at Auro, Bryant worked as the Corporate Director of Sales and Marketing for Fillmore Hospitality. While at Fillmore, she oversaw the sales, marketing and revenue management for hotels in both the Midwest and Western United States. She has also held positions as the Regional Director of Sales and Marketing for LBA Hospitality in Dothan, Ala. as well as the Director of Sales at the Embassy Suites in Schaumburg, IL.

"Amanda's distinguished career in the hospitality industry makes her a great fit to help build and strengthen the future of Strand Hospitality," said Jay Keller Chief Operating Officer of Strand Hospitality. "She will surely be a great asset to our corporate team."

Amanda resides in Greer, South Carolina.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 47 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with over 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.
<http://www.strandhospitality.com>