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--For Immediate Release--

**Strand Hospitality Services Names Chris Martin
As Regional Director of Operations**

(Myrtle Beach, S.C.) August 20, 2015- Strand Hospitality Services recently announced that Chris Martin has been hired as a Regional Director of Operations. Martin will oversee operations efforts for several Strand properties in Virginia, West Virginia, Maryland and Pennsylvania.

"I am very thankful to Strand Hospitality Services for giving me this opportunity," said Martin. "This is a very exciting time to be a part of Strand and I look forward to being a part of their growth in 2015 and beyond."

His well-rounded career has included numerous awards at several different properties such as; General Manager of the Year with an Atlanta based Management Company, Marriott Courtyard Silver Circle Award and Choice International Gold Hotel Award. Most recently, Chris worked as an Independent Consultant for a firm in Richmond, VA, where he managed multiple properties.

"Chris brings over 20 years of comprehensive hospitality expertise to our organization," said Jay Keller, Vice President of Operations for Strand Hospitality. "His experience and success in the hospitality industry makes him the perfect fit for his role as Regional Director of Operations."

Chris, his wife Aletia and daughter reside in Richmond, VA; while his son resides in Georgia.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.

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