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**--For Immediate Release--**

## **Hampton Inn Broadway at the Beach Receives Second Circle of Excellence Award**

**(Myrtle Beach, S.C.) March 3, 2015-** The Hampton Brand has awarded the Hampton Inn Broadway at the Beach their second Circle of Excellence Award recently. Located on Broadway at the Beach in Myrtle Beach, S.C., the property is among the top-10 percent of the 2,000 Hampton properties located worldwide.

Hampton's Circle of Excellence Award winners are chosen each year based on customer feedback regarding accommodations, customer satisfaction, service scores and overall quality of the Hampton experience. To recognize this accomplishment the Hampton Inn Broadway at the Beach received a plaque and banner that will be on display in the hotel.

"We are so excited to receive our second Circle of Excellence Award," said Michael Petrosino, the General Manager of the Hampton Inn Broadway at the Beach. "Providing first-rate accommodations and customer service is our number one priority and this award truly highlights our team's effort."

In recent years, the Hampton Inn Broadway at the Beach has also received five straight "Outstanding" quality assurance scores from Hilton.

Located by the lake of Broadway at the Beach and minutes from Myrtle Beach International Airport, the Hampton Inn Broadway at the Beach is just five minutes from the beach and the downtown Myrtle Beach Boardwalk.



**About Strand Development:** With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.