



--For Immediate Release--

Strand Hospitality Services Names Linda Koregay-Hunter as Regional Director of Sales

(Myrtle Beach, SC) August 31, 2017- Strand Hospitality Services recently announced that Linda Koregay-Hunter has been hired as a Regional Director of Sales.

"I am very thankful to Strand Hospitality Services for giving me this opportunity," said Hunter. "This is a very exciting time to join Strand and I look forward to being a part of their growth and development in 2018 and beyond."

Her well-rounded career has included roles as Director of Corporate Sales for Frosch Mann Travel, where she worked as a leader of new business. While there, Hunter exceeded volume and goals by nurturing partnerships with both new and existing customers. Prior to her position at Frosch Mann Travel, Hunter was the Regional Director of Sales for HP Hospitality, where she targeted and opened new accounts based on corporate objective for several properties and transformed a minimally producing territory into one of the company's most lucrative revenue generators.

"Linda brings over 15 years of comprehensive hospitality and sales expertise to our organization," said Jay Keller, Chief Operating Officer for Strand Hospitality. "Her experience and success with business-to-business sales and marketing aspects of the hospitality industry makes her the perfect fit for the Regional Director of Sales."

Linda received a paralegal degree from Central Piedmont Community College and currently resides with her family in Huntersville, NC.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 47 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with over 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.
<http://www.strandhospitality.com>