

--For Immediate Release--

**Strand Development Company, LLC Names Sherry Petty
As the Director of Sales for the Hampton Inn Belmont**

(Belmont, N.C.) November 4, 2014- Strand Development Company, LLC recently announced that Sherry Petty has been hired as the Director of Sales for the Hampton Inn Belmont, N.C. She will be responsible for the day-to-day sales and marketing efforts of the 85-room hotel. Petty will also be selling the Strand managed Country Inn and Suites-Charlotte Airport.

“I am thrilled to join both teams at the Hampton Inn in Belmont and the Country Inn & Suites at the Charlotte Airport,” said Petty. “They are wonderful properties to sell with great locations and great amenities. I am excited to build new relationships within the community and show them what we have to offer.”

Previously Petty worked as the Director of Sales at the Hilton Garden Inn North & Comfort Suites Northlake in Charlotte, N.C., where she was extremely successful in building client relationships, client satisfaction, maintaining and developing key accounts amongst many other tasks.

“Sherry is the ideal choice to lead the sales department at the Hampton Inn-Belmont and the Country Inn and Suites-Charlotte Airport,” said Allan Brunner, Corporate Director of Sales & Marketing for Strand Development Company. “Her experience and knowledge of the hotel industry is very impressive and perfect for the Charlotte-area market.”

Petty currently resides in Cornelius, N.C. with her husband.

About Strand Development: With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.

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