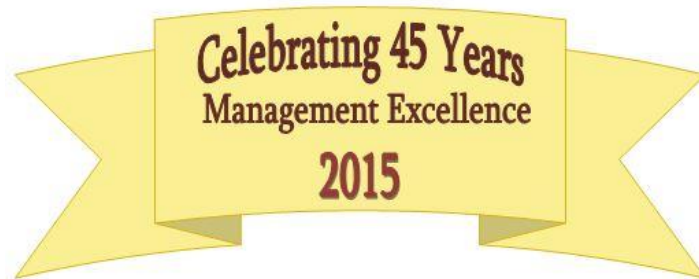


Strand Celebrates 45 Years



2015 marks 45 years of excellence in hotel management for Strand Development Company. In 1969, Strand began as a developer/owner of full-service Holiday Inn Resorts in Myrtle Beach. Since then Strand has sustained consistent growth with operations centers now in Charlotte and Atlanta, with its corporate headquarters in Myrtle Beach. Currently managing 45 properties in 10 states, Strand has successfully managed over 200 properties and is approved to operate under all the leading brand families.

To what does Strand attribute its sustained growth and longevity? At a recent regional meeting, John Pharr, President, stressed the importance of flexibility within the company and making changes in sync with fluctuating industry needs. In 2014 Strand added positions in Human Resources and Revenue Management, sited for success in 2015 and for many years to come.



John Johnson, CFO, John Pharr, President, and Jay Keller, VP Operations, present Kristen Genovese, Accounts Payable Supervisor, an outstanding employee award.