



## **Strand Hospitality Names Top Performers and Celebrates 45 Years At 2015 Annual Conference**

(Myrtle Beach, S.C.) September 15, 2015- Strand Hospitality Services recently celebrated 45 years of hospitality excellence and concluded their 2015 Annual General Manager and Director of Sales Conference in Myrtle Beach, SC.

The four-day event brought together 75 individuals including; General Managers, Directors of Sales and the company's corporate staff. While at the conference, attendees were able to network and discuss strategies for the upcoming year and celebrate a successful past year. Informative breakout sessions and workshops highlighted the event. A keynote address was given by Chip Madera, a motivation and performance strategist with over 15 years of experience helping leaders enhance performance by inspiring them to action. Other speakers included; Rod Gragg, the Director of the Center for Military and Veteran Studies at Coastal Carolina University, Richard Farrar, a sales and marketing professional with 37 years of hospitality experience and Leon Thomas, the Senior Operations Performance Trainer for Choice Hotels International.

During the annual Awards Banquet Strand Hospitality Services recognized the top performing teams and individuals from the past year. The recognitions included; the Hampton Inn Broadway at the Beach as the Hotel of the Year, General Manager of the Year went to Michael Petrosino of the Hampton Inn Broadway at the Beach, Melody Gibby of the Clarion Inn in Cleveland, TN was named as the Director of Sales, Brandon Keller, the Assistant General Manager of the Hampton Inn-Belmont, NC was named as the Strand Hospitality Rising Star. Other recognitions included; Lisa Hill as the General Manager of the Year for the Condor Hospitality hotels, the Guest Satisfaction award went to the Hampton Inn Broadway at the Beach, the Days Inn in Florence, SC received the House Profit award, the RevPAR award was given to the La Quinta Inn- Florence, SC, the Flow-Thru award was awarded to the Hope Hotel & Conference Center and the Scorecard award was given to the Microtel Inn & Suites in Greenville, NC.

**About Strand Hospitality:** With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.