

Strand Hospitality News



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May 2015

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Strand Wants to Meet You at the NYU Hospitality Conference

John Pharr, Strand President, and Andrew Pace, Senior Vice President, will attend NYU Hospitality Conference next week. Please call or email us to schedule an appointment to discuss your hotel management and development needs.

The 37th Annual NYU International Hospitality Industry Investment Conference will be attended by global industry leaders in lodging development, investment, and finance during May 31- June 2, 2015, at The New York Marriott Marquis in New York City.



Hampton Inn & Suites Fort Mill to Open in June



The new Hampton Inn & Suites in Fort Mill, SC will open in early June as one of the first Hamptons in the Southeast to open with the Forever Young Initiative. As part of this new initiative, the property will feature enhanced technology, the Clean White Bath, streamlined case goods, a more inviting exterior including an updated porte cochere design, and other new features that Hampton has redesigned to appeal to Generation X, Y, and Millennials.

The property is located on an ideal location at I-77 and Hwy 160 just south of Charlotte, NC in a rapidly growing area.

STR: US Hotel Performance for April 2015

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May 22, 2015- In year-over-year results, the U.S. hotel industry's occupancy was up 1.9% to 66.8%; its ADR rose 4.5% to \$119.37; and its RevPAR increased 6.4% to \$79.80.

See more at: [HotelNewsNow-STR](#)



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Service- Passionately serving our owners, employees and guests

Team Oriented- Working together to achieve results

Responsive- Timely responding to our customers

Accountable- Taking ownership of results

Noble Spirit- High moral character, integrity, courage, generosity and honor

Dynamic- Initiate positive change

Strand Development Company manages a diversified portfolio with expertise in most major brands reaching across 12 states.

Strand Development Company, LLC, celebrating 45 years of hospitality management in 2015, has a long and proud history of recognition and awards extending to the many people and properties that we manage. Our extensive knowledge of the hospitality market includes resorts, airport locations, urban, suburban, roadside and tertiary markets.

