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--For Immediate Release--

**Strand Development Company, LLC Names Julie Schlosser
As Director of Human Resources**

(Myrtle Beach, S.C.) July 16, 2018- Strand Development Company, LLC recently announced Julie Schlosser as the Director of Human Resources. She will be responsible and accountable for the recruiting, retention, training, development and guidance of the human resources department at Strand Development.

Since 2000 Schlosser has worked in various Human Resources roles for Blue Cross Blue Shield; Most recently, she was the Regional Human Resources manager with direct responsibility for the Florence HR department and customer base. She received her Bachelor of Science degree in Business Administration, Awarded with High Distinction from the University of Maine.

“We are very excited to have Julie fill the position of Human Resources Director for Strand Development Company,” said COO Jay Keller. “I am confident with the combination of her human resources experience and impressive education Julie will help us continue to grow as a hotel management company, by developing, training and guiding current and new employees.”

Schlosser was born and raised in Maine and currently resides in Myrtle Beach, S.C. with her family.

About Strand Development: With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.