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--For Immediate Release--

**Strand Hospitality Services Names Benjamin Hemilright
As Regional Director of Operations**

(Myrtle Beach, S.C.) January 9, 2017- Strand Hospitality Services recently announced that Benjamin Hemilright has been hired as a Regional Director of Operations.

"I am very thankful to Strand Hospitality Services for giving me this opportunity," said Hemilright. "This is a very exciting time to be a part of Strand and I look forward to being a part of their growth and development in 2017 and beyond."

His well-rounded career has included roles as the Director of Operations at Dora Hospitality, where he worked with numerous full and select service hotels. While there, he was able to produce dramatic increases in profit each year. Prior to working at Dora Hospitality, Hemilright was the Regional Operations Supervisor at Daly Seven Incorporated where he was responsible for a portfolio of franchise properties for ownership, as well as the operations side of new hotel openings and property improvement plans.

"Benjamin brings over 18 years of comprehensive hospitality expertise to our organization," said Jay Keller, Chief Operating Officer for Strand Hospitality. "His experience and success with both the financial and operational aspects of the hospitality industry makes him the perfect fit for his role as Regional Director of Operations."

Benjamin currently resides in Cary, North Carolina.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 45 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG. www.strandhospitality.com