

Strand Development Company, LLC Regional Director of Operations Scott Martin Named as a Voting Member for the South Carolina Restaurant and Lodging Association Board of Directors

(Myrtle Beach, S.C.) February 18, 2015- Scott Martin, Regional Director of Operations for Strand Development Company, LLC was recently named as a voting member for the South Carolina Restaurant and Lodging Association Board of Directors. His term with the SCRLA ensures that Strand Development will have representation at the state level until December, 2016.

Serving the hospitality industry for 12 years, Martin started at Strand Development Company as a manager in training and was General Manager of Hampton Inn Broadway at the Beach in Myrtle Beach, SC before being promoted to Regional Director of Operations. He has been a board member of the MBAHA since 2009 and has held the positions of Secretary from June, 2011– June, 2013, Vice Chairman from June, 2013 – June, 2014 and most recently Chairman of the Board from June, 2014 until June of this year.

“We are so proud of both Scott’s positions and accomplishments with the SCRLA and MBAHA,” said John Pharr, President of Strand Development Company, LLC. “His experience and knowledge of the Myrtle Beach hospitality industry will make him a valuable contributor to the South Carolina Restaurant and Lodging Association Board of Directors.”

Martin was born and raised in Charleston, SC and currently resides with his family in Myrtle Beach.



About Strand Development: With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.