



**Contact: Nichole Lederer
Marketing Manager
(704) 771-4591**

--For Immediate Release--

**Strand Development Company, LLC Names Gail Perry as
Regional Director of Sales**

(Myrtle Beach, S.C.) June 20, 2013- Strand Development Company, LLC recently announced that Gail Perry has been hired as a Regional Director of Sales. Perry will oversee the sales efforts for several Strand properties in Virginia, West Virginia, Maryland and Pennsylvania.

"I am very thankful to Strand Development Company for giving me this opportunity," said Perry. "This is a very exciting time to be a part of Strand and I look forward to being a part of their growth in 2013 and beyond."

Previously, Perry worked as the Regional Director of Sales and Marketing for Evergreen Hospitality Management in Maryland and held sales leadership roles with Crossroads Hospitality Inc.

"Gail brings over 20 years of comprehensive sales knowledge and hospitality expertise to our organization," said Allan Brunner Corporate Director of Sales and Marketing for Strand Development. "Her experience and success in the hotel industry makes her a perfect fit for the portfolio she has been assigned."

Perry currently resides in Waldorf, MD with her husband.



About Strand Development: With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.