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--For Immediate Release--

**Strand Development Company, LLC Names Robin Grazioso
As Regional Director of Sales**

(Myrtle Beach, S.C.) March 4, 2014- Strand Development Company, LLC recently announced that Robin Grazioso has been hired as a Regional Director of Sales. Grazioso will oversee the sales efforts for several Strand properties in the southeast region.

"I am very thankful to Strand Development Company for giving me this opportunity," said Grazioso. "This is a very exciting time to be a part of Strand and I look forward to being a part of their growth in 2014 and beyond."

Previously, Grazioso worked in sales for IHG branded hotels before moving to Global Sales for the La Quinta Corporation, earning the "Sales Person of the Year award." Her most recent position was with the Hyatt Place in Greenville, S.C.

"Robin brings over 30 years of comprehensive sales and marketing knowledge and hospitality expertise to our organization," said Allan Brunner Corporate Director of Sales and Marketing for Strand Development. "Her experience and success in the hospitality industry makes her a perfect fit for her role as Regional Director of Sales."

Grazioso was born and raised in Annapolis Md., and currently resides in Simpsonsonville, S.C.

About Strand Development: With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.

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