



SpringHill Suites New Smyrna Beach Celebrates Grand Opening

(New Smyrna Beach, Fla.) March 15, 2018- Sunshine and summertime was in the forefront of guests' minds last week at the SpringHill Suites in New Smyrna Beach, Fla. as the hotel celebrated its grand opening with a beach themed cocktail reception Tuesday evening, followed by a ribbon cutting ceremony and brunch Wednesday morning.

Executives from Strand Hospitality Services, along with the hotel ownership group of Poseidon Hotel Ventures welcomed community members and distinguished guests to the hotel for the celebration. Speakers included; John Pharr, President of Strand Hospitality, Mayor James Hathaway, hotel owners Sheri and Randy McHenry, Tim Sponslor and Loren Nalewanski from Marriott.

"We are thrilled to open the SpringHill Suites of New Smyrna Beach," said John Pharr, President of Strand Hospitality. "The property has an ideal location with a fantastic team. The grand opening events have been the perfect way to celebrate everyone involved in this project and we can't thank them enough for all of their hard work."

The oceanfront hotel provides guests with beautiful views and sandy beaches, and is located just 20 miles from Daytona Beach International Airport. The hotel offers guests convenient access to dining, shopping and nightlife on Flagler Avenue, the Daytona International Speedway, the Marine Discovery Center and the Ponce de Leon Lighthouse.

About Strand Hospitality: With headquarters shared between Charlotte and Myrtle Beach. Strand also has operations in Atlanta. Founded more than 47 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with over 30 high-quality hotels in its management portfolio, the company continues to grow through development, joint ventures and third-party management. It specializes in two to four-star hotel segments and is approved to operate hotels under all the leading

hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG.
<http://www.strandhospitality.com>

About SpringHill Suites: SpringHill Suites by Marriott®, the largest all-suites brand in the upscale tier, offers guests the little extras to help them enjoy their time away. Offering a fresh take on mixing business and pleasure, the brand allows travelers to expect the unexpected and indulge in the little things that make their trip more exciting.

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