



Strand Development Company, LLC Continues to Grow

(Myrtle Beach, S.C.) June 23, 2014- Strand Development Company is continuing to grow! Strand has signed 14 new hotels in less than one year, making the company's reputation continue to be one of the strongest hotel operators in the industry.

Strand Development Company is also eager to begin working with three new hotel developments in South Carolina; each currently under construction, including a Hilton Home2 in Greenville, S.C., a Hampton Inn & Suites in Fort Mill, S.C. and a boutique hotel in Lake City, S.C. called "The Inn at the Crossroads."

Our extensive franchisor relationships, knowledge of brand standards, southeastern and east coast U.S. operations focus, centralized real-time accounting and 44 years of hotel experience has allowed continued growth, providing great opportunities for all stakeholders, including associates, owners and guests.

About Strand Development: With headquarters shared between Charlotte and Myrtle Beach, Strand also has operations in Atlanta. Founded more than 40 years ago, the company began as a developer/owner of full-service Holiday Inns, gradually moving into third-party management. Today with more than 50 hotels in its management portfolio, the company is one of the few major operators that focus entirely on third-party management. The company specializes in the two to four-star hotel segments and is approved to operate hotels under all the leading hotel brand families including; Marriott, Hilton, Starwood, Wyndham, Choice and IHG