Strand Hospitality News



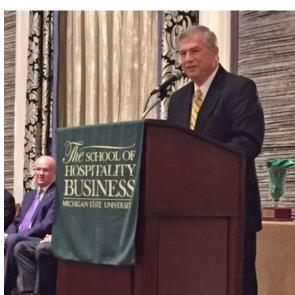
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December 2015

Strand E-Brochure

Managed Properties

John Pharr Honored With Leadership Award



John Pharr, President of Strand Hospitality Services, was honored with a leadership award and inducted into the 2015 "Class of Innovators" Hall of Fame at Michigan State University's "Celebration of Leadership" November 7th. The ceremony was held at the Waldorf Astoria hotel in New York City. Five industry leaders were honored at the event for displaying creativity in business, willingness to take risks and for development of effective teams throughout their careers.

As President of Strand Hospitality since 1984, John has directed the company to become one of the leading hotel management companies in the southeast. His leadership skills, knowledge and experience in the industry have earned him widespread recognition and respect throughout the region.

Strand Assumes Management of Award Winning Hampton Inn & Suites Millington, TN

On Tuesday, November 24, Strand assumed management of the Hampton Inn & Suites in Millington, Tennessee. This property has the proud distinction of being the recipient of two consecutive Connie Awards in 2011 and 2012. This award, named for Hilton Worldwide founder Conrad Hilton, recognizes the leading hotels in each brand of the hotel chain. The hotel recently received Hampton Hotel's Circle of Excellence award for 2014, an award presented to the top 10% of Hampton Hotels, recognizing them for high rankings in accommodations, service and quality.



The 81-room property is located just off Highway 51, 5 minutes from Millington Naval Base, 15

minutes from Memphis International Raceway, and 25 minutes from Memphis. With 3600 square feet of flexible meeting space, the hotel is ideal for meetings and events.



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Service- Passionately serving our owners, employees and quests

Team Oriented- Working together to achieve results

Responsive- Timely responding to our customers

Accountable- Taking ownership of results

Noble Spirit- High moral character, integrity, courage, generosity and honor

Dynamic- Initiate positive change

Strand Hospitality Services manages a diversified portfolio with expertise in most major brands reaching across 12 states.

Celebrating 45 years of hospitality management in 2015, Strand has a long and proud history of recognition and awards extending to the many people and properties that we manage. Our extensive knowledge of the hospitality market includes resorts, airport locations, urban, suburban, roadside and tertiary markets.