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## Strand Hospitality News

December 2014

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### Strand Opens Boutique Hotel in Lake City, SC

The Inn at the Crossroads in Lake City, SC, opened to guests on November 2. This 57-room full-service boutique hotel located in Lake City's historic district hosted a Holiday Open House on Friday, December 5. The event followed the Lake City Christmas Parade and featured tours of the Inn, seasonal refreshments, and a visit from Santa Clause. In attendance and pictured from left to



right are Scott Martin, Regional Director of Operations, Steve Moorland, Interim General Manager, Seth Kines, Director of Sales, Kerri Robertson, General Manager, Robin Grazioso, Regional Director of Sales, Laura Luce, Human Resources Director, Jay Keller, Vice President of Operations, Lake City Mayor Lovith Anderson, Michael Perkins, Revenue Manager, John Pharr, President, John Johnson, Chief Financial Officer, and Andrew Pace, Senior Vice President.

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## Strand Unveils 2015 Sales & Marketing Initiative for Owners

A strong core of team players and successfully implemented strategies is vital to management success. Follow the link to discover how Strand could be "Making the

Difference" at your property. [\*\*Making the Difference\*\*](#)



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## Happy Holidays

from all of us at  
Strand Hospitality  
Services

[Click Here](#) to view  
message on-line



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**Strand Development Company** manages a diversified portfolio with expertise in most major brands reaching across 12 states.

Strand Development Company, LLC, celebrating 45 years of hospitality management in 2015, has a long and proud history of industry recognition and awards extending to the many people and properties that we manage. Our extensive knowledge of the hospitality market includes resorts, airport locations, urban, suburban, roadside and tertiary markets.

**Service**- Passionately serving our owners, employees and guests

**Team Oriented**- Working together to achieve results

**Responsive**- Timely responding to our customers

**Accountable**- Taking ownership of results

**Noble Spirit**- High moral character, integrity, courage, generosity and honor

**Dynamic**- Initiate positive change

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