

## Strand Opens Boutique Hotel in Lake City, SC

The Inn at the Crossroads in Lake City, SC, opened to guests on November 2. This 57-room full-service boutique hotel located in Lake City's historic district hosted a Holiday Open House on Friday, December 5. The event followed the Lake City Christmas Parade and featured tours of the Inn, seasonal refreshments, and a visit from Santa Clause. In attendance and pictured from left to



right are Scott Martin, Regional Director of Operations, Steve Moorland, Interim General Manager, Seth Kines, Director of Sales, Kerri Robertson, General Manager, Robin Grazioso, Regional Director of Sales, Laura Luce, Human Resources Director, Jay Keller, Vice President of Operations, Lake City Mayor Lovith Anderson, Michael Perkins, Revenue Manager, John Pharr, President, John Johnson, Chief Financial Officer, and Andrew Pace, Senior Vice President.

